

Advancing Pharmacovigilance Practice in Africa: Moving from Data Collection to Data-Driven Decision Making

22nd – 24th July 2024 Kampala, Uganda



Background

The Africa Chapter of the International Society of Pharmacovigilance (ISoP) is organizing its first in-person meeting since its inauguration in 2019. The Theme of the meeting is "Advancing Pharmacovigilance Practice in Africa: Moving from Data Collection to Data-Driven Decision Making." The meeting aims to foster collaboration and knowledge exchange between members to enhance pharmacovigilance practices within the continent. With the support of partners, this event will bring together pharmacovigilance experts, regulators, and industry professionals to discuss opportunities and key challenges for enhancing patient safety in Africa. It will facilitate collaboration and knowledge exchange among stakeholders in pharmacovigilance in Africa on advancing pharmacovigilance practice and patient safety on the continent.



Advancing Pharmacovigilance Practice in Africa: Moving from Data Collection to Data Driven Decision Making

July 22-24, 2024 Kampala, Uganda



The specific objectives of this meeting are to:

- 1. Exchange knowledge on current pharmacovigilance issues of interest on the continent
- 2. Discuss the strategy to promote the practice of pharmacovigilance on the continent.
- 3. Create opportunities for networking among professionals and experts in the field of pharmacovigilance to showcase their work
- 4. Provide career opportunities and collaborations for those new to the field of pharmacovigilance.
- 5. Deliberate on ways to strengthen the governance structure for the chapter

The meeting will host around 250 pharmacovigilance enthusiasts within and from outside the continent and will be held from July 22 – 24, 2024 in Kampala, Uganda. Several issues related to enhancing pharmacovigilance practices in Africa will be covered through presentations, panel discussions, and oral and poster presentations.

The expected outcomes of the meeting are

- 1. Establishment of a roadmap for enhanced pharmacovigilance practices across the continent especially around the use of data to inform safety regulatory decisions.
- 2. Creation of or increase network opportunities for pharmacovigilance practitioners within and outside the continent
- 3. Strengthened collaboration among pharmacovigilance practitioners within and outside Africa.

As a key stakeholder in the success of pharmacovigilance in Africa, we solicit the support of your organization in making this event a success by inviting you to subscribe to one or more of our sponsorship packages or directly sponsor different activities for the meeting. Below, you will find the sponsorship packages and other activities that you can support at this meeting.



Sponsor Packages

ELITE DIAMOND/EDUCATION Sponsor

- **Prominent Visibility**: Company's logo prominently featured on the conference website, promotional materials, registration screen branding and event signage
- 10 conference registration passes and gala dinner for the organisation
- Student Passes for local Ugandan students: 20 conference registration passes and gala dinner
- Exclusive Branding Awards & Rapid Fire: Branding on all awards, and present on stage for the Award Ceremony for the 1st, 2nd and 3rd place at the Poster Session
- Exclusive Branding on Conference Stage: Logo on the podium and stage background
- Pre-conference Branding: Logo on conference signage, marketing emails, social media marketing and event website
- 5-minute speaking engagement on the First Plenary Session

DIAMOND Conference Sponsor

- **Prominent Visibility:** Company's logo prominently featured on the conference website, promotional materials, registration screen branding and event signage
- Sole Branding on the Conference Bag or Welcome Drinks Reception
- 10 conference registration passes
- 10 tickets for the gala dinner
- Premier Exhibition Space: First choice of the exhibition space
- Branding on Program: Company profile, logo, in conference program with top billing
- Branding on Conference Stage: Logo on the stage background
- Pre-conference Branding: Logo on conference signage, marketing emails, social media marketing and event website
- 5-minute speaking engagement on the Second Plenary Session

PLATINUM Conference Sponsor

- Visibility: Company's logo featured on the conference website, promotional materials, registration screen branding and event signage
- Full Branding on One of the Conference Materials Select Notebook or Pens or Lanyard or Badges or Mobile Charger (first come, first choice basis)
- 7 conference registration passes
- 7 tickets for the gala dinner
- Logo to be featured on the conference website as a Platinum Sponsor
- Pre-conference Branding: Logo on conference signage, marketing emails, social media marketing and event website
- 5-minute speaking engagement on one of the Panel Sessions
- Exhibition stand

GOLD Conference Sponsor

- Visibility: Company's logo featured on the conference website, promotional materials, registration screen branding and event signage
- 5 conference registration passes
- 5 tickets for the gala dinner
- Exhibition Space
- Branding on Program: Company profile, logo, in conference program
- Logo to be featured on the conference website as a Gold Sponsor
- Pre-conference Branding: Logo on conference signage, marketing emails, social media marketing and event website
- 5-minute speaking engagement in one of the Panel Sessions

SILVER Conference Sponsor

- Visibility: Company's logo featured on the conference website, promotional materials, registration screen branding and event signage
- 3 conference registration passes
- 3 tickets for the gala dinner
- Exhibition Space
- Branding on Program: Company profile, logo, in conference program
- Logo to be featured on the **conference website** as a Silver Sponsor
- Pre-conference Branding: Logo on conference signage, marketing emails, social media marketing and event website
- 5-minute speaking engagement in one of the Panel Sessions

EXHIBITION Conference Sponsor

- Pre-conference Branding: Logo on conference signage, marketing emails, social media marketing and event website
- 1 conference registration passes
- 1 ticket for the gala dinner
- Exhibition Space
- Branding on Program: Company profile, logo, in conference program
- Logo to be featured on the conference website as an Exhibition Sponsor

Please visit the meeting website <u>www.isopafrica.com</u> for more information on the 3-day meeting agenda, and abstract submission and to register for the meeting.

Thank you for your support in making this event a success.

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• Event Management Organisation is IntuVigilance Africa Ltd who is acting on behalf of ISoP Africa Chapter



Further Information:

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